

Michigan Angus News

Connect with Michigan Angus in 2015!

The cattle markets have retreated somewhat, but the Angus Bull markets are going strong. A good set of bulls in the National Western Stock Show Angus Bull Sale sold extremely well, with 42 bulls bringing an average of \$12,038. The activity in the yards was strong as well, with good reports of sales being completed on a private treaty basis.

The 2015 annual meeting of the Michigan Angus Association will be conducted at our annual banquet on Sunday, March 8 at the Gene Davis Catering Facility in Jackson. **We hope YOU will attend this year! Please see page 3 for details and the reservation form. Banquet reservations are due on Monday, February 23.**

The annual meeting is open to all Michigan Angus members and I encourage you to attend. If you are interested in becoming involved in our state association, please let me know! The Michigan Angus Auxiliary Association and the Michigan Junior Angus Association will hold their meetings on Sunday, March 8 as well. For more information, contact annual meeting chairs Nancy Thelen or Ken Geuns via phone or e-mail (listed on page 2).

The MSU/MCA Bull Evaluation Sale Open House is March 7, and the Bull Evaluation Sale is March 21 at Plank Farm, Crystal, Michigan. The MCA/MSU Bull Evaluation Program is the region's premier central bull appraisal program and facility. The objec-

tives of the program are to: promote performance-evaluated beef cattle and serve as an educational tool to acquaint producers with its overall value; provide a common environment for evaluating young bulls for rate of gain, soundness, and body composition; aid beef producers in obtaining superior bulls that have been evaluated for growth, breeding and structural soundness, and carcass merit. Visit www.mibulls.com for more information and to preview the catalog.

We will wrap up our spring events with the 57th Michigan Angus Futurity held in conjunction with the Michigan Beef Expo at the MSU Pavilion in East Lansing. The Angus Show will be held on Friday, April 10 at 9:00 am and the Angus Sale will be Saturday, April 11 at 1:30 pm. The annual Michigan Beef Expo promotes the beef industry through shows, sales, and displays of seed-stock genetics and allied industry products and services. The Angus breed always has a strong offering, and the trade show and sales are a great information and networking opportunity!

Hope to connect with you at an Angus event in 2015!

Merle Boehmer
President, Michigan Angus Association
(517) 896-3165 mboeh99@gmail.com

*** It's quick and easy to update your membership and pay online. Or, send the form on page 8 with your check by mail.**

angus calendar

March 8



2015 Michigan Angus Association
Annual Meetings & Award Banquet
Gene Davis & Sons Catering, Jackson
• 10:00 am – Michigan Angus Association
• 10:00 am – Michigan Angus Auxiliary
• 10:00 am – Michigan Junior Angus Association
• 12:30 pm – Annual Banquet & Awards Program
***RESERVATIONS DUE BY MONDAY, FEBRUARY 23

March 21

MCA/MSU Bull Evaluation Sale, Plank Farms, Crystal
Preview bulls at the Open House on March 7

April 10-12

MICHIGAN BEEF EXPO, MSU Pavilion, East Lansing
57th Annual Michigan Angus Futurity

April 10

Futurity Show – 9:00 am

April 11

Futurity Sale – 1:30 pm

April 12

MSU Block & Bridle Club Junior Heifer & Steer Show

June 12-14

2015 Michigan Angus Preview Show
Michigan Beef Showcase, MSU Pavilion, East Lansing

July 13-18

National Junior Angus Show, Tulsa, OK

YOUR \$25 DUES MAKES AN IMPACT promoting Angus, and provides these valuable benefits:

- Quarterly Newsletter
- Listing in Association Directory
- Listing on Association Web Site
- Privilege to post and promote on web site "Angus Market"
- Privilege to consign to spring & fall State Sales
- ✓ Even if you are a life member, complete the application on page 8 or the online form at www.michiganangus.org.
- ✓ Indicate if you want to receive the newsletter by mail or e-mail.
- ✓ List your e-mail address if you wish to be notified about inquiries from people looking for Angus.

assn leadership

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monte@bordnerfarms.com

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mboeh99@gmail.com

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geuns@msu.edu

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Grace Boehmer, Olivet
(517) 281-1131
info@michiganangus.org

TREASURER

Lisa Bohlen, Pleasant Ridge
(810) 599-5680
lbohlen@previewproperties.com

BOARD OF DIRECTORS

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Ken Geuns, Bath	geuns@msu.edu	(517) 641-7152
Kevin Beckington, Merritt	Kevin@KBAngus.com	(734) 368-8430
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Bob Zellmer, Nashville	bob@highbanksangus.com	(269) 945-7796

Terms expiring in 2016

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Chris Pranger, Corunna, IN	chris@prangerent.com	(260) 760-9512
Steve Fitzner, Wolverine	fitznerfarm@sbcglobal.net	(231) 525-8518
Dan Vaassen, Ann Arbor	davaassen@aol.com	(734) 645-2496

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Jimmy Redmond, Bentley	redmondjen2006@juno.com	(989) 846-0782
Nancy Thelen, Saline	hillsideacres01@aol.com	(734) 216-3617

Southeastern Michigan Regional Assn.

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West Michigan Regional Assn.

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AMERICAN ANGUS ASSN. BOARD OF DIRECTORS

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AMERICAN ANGUS ASSN. REGIONAL MANAGER

Casey Jentz	CJentz@angus.org	(608) 234-1998
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aaa update

Scott Foster, Niles, Michigan
American Angus Association Board of Directors

Excitement was high in Denver this year at the NWSS! Quite a few Michigan Angus breeders were on hand to share in the excitement of Angus cattle and record cattle prices and anticipation of what 2015 holds in store. Here are a few highlights of what's happened at AAA in the first quarter:

- AAA registrations YTD are up 10%; AAA memberships are up 31%; 1st quarter genomic testing up 56.5%
- CAB has second best start ever with regard to sale volume
- 1st quarter bull sale average up 1767.00/head; 1st quarter female sale average up 1691.00/head
- Angus Foundation 2.5 million in revenue. A new record!
- Foundation heifer sold for \$175,000.00 to "three-peat" buyer Charles W Herbster!

As always, if I can be of any help just give me a call!

show reports

Michigan Winter Beef Classic – December 5-7, MSU Pavilion, East Lansing

The Michigan Jr. Winter Beef Classic Champion Angus Steer was exhibited by Austin Pillars from Martin. Madison Stewart from Charlotte exhibited the Reserve Champion Angus Steer. In the heifer show Sterling Reichenbach from Bath exhibited the Champion Angus Heifer and the Champion Bred and Owned Heifer. Her heifer was also selected as the Reserve Bred and Owned Heifer over all breeds. Tori De-Meyer from Niles exhibited the Reserve Champion Angus Heifer and this heifer was also the Reserve Champion Bred and Owned Heifer and was selected as fourth overall.

AGR Beef Preview Show – January 24 – 25, Ingham County Fairgrounds, Mason

The MSU Alpha Gamma Rho fraternity sponsored their third preview show on January 24 and 25th. Michigan Junior Angus member Justin Ruggles chaired the show. All proceeds from this event went to the Michigan Agribility program. The Champion Angus Heifer was exhibited by Austin Pillars from Martin. Ross House from Indiana exhibited the Reserve Champion Angus Heifer. The Champion Angus Steer was also exhibited by Austin Pillars, while Jaycie Brown from Pinckney exhibited the Reserve Champion Angus Steer.

2015

*All members and Angus enthusiasts
are invited to attend!*

michigan angus assn. annual meeting

SUNDAY, MARCH 8

10:00 am



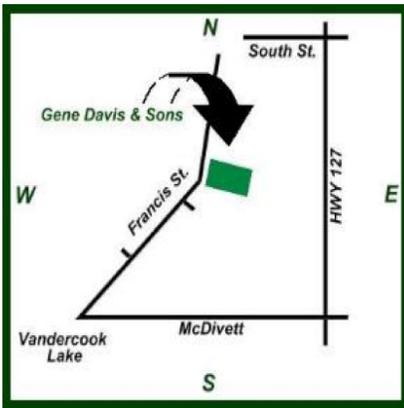
ANNUAL MEETINGS

- Michigan Angus Association
- Michigan Angus Auxiliary
- Michigan Junior Angus Association

12:30 pm

ANNUAL BANQUET

- Awards & Recognition Program
- Updates from American Angus Association
- Michigan Angus Raffle & Auction of Items
- Auction of Premium Pages in the Annual Directory
- Crowning of Miss Michigan Angus
- Cash Bar



GENE DAVIS & SONS BANQUET AND CONVENTION CENTER

3575 Francis Street, Jackson, MI 49203 • (517) 789-8878

DRIVING DIRECTIONS:

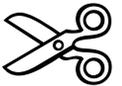
Take South 127 to the Vandercook Lake/McDivett Street exit. Turn west on McDivett and follow to Francis Street. Turn north on Francis Street and proceed approximately 1 mile.

Banquet Menu selections & Prices

	STEAK	ORANGE ROUGHY	HAMBURGER
• Adult	\$15	\$15	\$9
• Junior	\$7	\$7	\$4
• Children (5 & younger)	no charge		

**PROMPT REPLY
IS REQUESTED**

**Reservations due
Monday, February 23!**



Name of each person attending	Adult	Junior	Child	Steak	Fish	Burger	PRICE

CHECK PAYABLE TO: Michigan Angus Association
MAIL TO: Evan & Grace Boehmer
 6125 Matthews Road, Olivet, MI 49076
 517-652-3065

**TOTAL PAYMENT
ENCLOSED \$ _____**

57th Annual
Michigan Angus Futurity
Show & Sale

Held in conjunction with the
2015 Michigan Beef Expo • MSU Pavilion, East Lansing

ANGUS SHOW • FRIDAY, APRIL 10 • 9:00 am
ANGUS SALE • SATURDAY, APRIL 11 • 1:30 pm

30 Herd Sires • Open Females • Cow/Calf Pairs
PLUS...Progressive Embryo Opportunities

*An Elite Angus Offering
consigned by Progressive Breeders*

Bordner Angus Farm, Sturgis, MI Dawson Angus Farms, Hanover, MI
Eastview Angus Farm, Corunna, IN Fitzner Farms, Wolverine, MI
Brian Filhart, Clare, MI Highbanks Angus, Nashville, MI
Michigan State University, East Lansing, MI
KB Farms, Merritt, MI Lutchka Angus, Grass Lake, MI
Rains Angus, Mercer, PA Reidholm Angus, Ontario, CA
Jerry Rosen, Laingsburg, MI
T&F's Angus Farm, Ada, MI TJ Angus, Rapid River, MI

SPECIAL OFFER TO JUNIOR MEMBERS!

***Michigan Junior Angus Association will provide a free LIFETIME MEMBERSHIP in MJAA
for any youth who purchases an Angus female in the Michigan Angus Futurity Sale!***

FOR MORE INFORMATION, CONTACT EITHER OF THE SALE CO-CHAIRS:

Ken Geuns, (517) 230-8502, geuns@msu.edu

Rebecca Van Den Berg, (616) 617-7395, rebeccavdb@live.com

junior association news

2014-15 Michigan Junior Angus Association

OFFICERS

President	Kendra Merriman, kendramerriman@email.grcc.edu
Vice President	Kollin Johnson, hejohnsoncows@yahoo.com
Treasurer	Austin Pillars, clayknollfarm@att.net
Secretary	Rachel Reid, reidrac3@msu.edu
Awards Chair	Amanda Kosal, Amandakosal@gmail.com
Michigan Angus Rep	Kendra Merriman
Queen	Katrena Klopfenstein

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Juniors Make Plans for 2015 Activities

The Michigan Junior Angus Association is currently planning for the upcoming annual meeting and Banquet on Sunday, March 8. All Angus youth and their families are welcome and encouraged to attend. The annual meeting is a great place to get to know other juniors and get more involved in state and national youth activities. Many juniors will be recognized during the banquet awards program which includes the Premier Breeder and Premier Exhibitor awards, as well as Outstanding Member awards. Come support your fellow juniors and look to your future in MJAA and NJAA!

Prior to the annual banquet, a junior association membership meeting will be held at 10:00 a.m. The main focus of the meeting will be to plan for upcoming activities and the 2015 National Junior Angus Show (NJAS) in Tulsa, Oklahoma, July 13-18. All members who have participated in NJAS contests are encouraged to bring the entries they have exhibited as a way to showcase the opportunities at the NJAS even if the junior cannot attend the show. Michigan juniors are encouraged to consider participating in upcoming state, regional and national shows. Check the NJAA website for ownership and entry deadlines.

Michigan Junior Earns NJAA Awards

Rachel Reid from Eaton Rapids has earned the National Junior Angus Association's (NJAA) Bronze and Silver awards. Congratulations Rachel!

auxiliary news

2014 Michigan Angus Auxiliary Officers

President	Kris Boehmer	Co-Historians	Elaine Foster & Lori Pillars
Vice President	Ricka Boehmer	Miss Michigan Angus Chair	Ricka Boehmer
Secretary-Treasurer	Sharon Vaassen	Scholarship Chair	Janel Horrocks-Boehmer
Awards Chair	Nancy Thelen	Past President	Sharon Vaassen

The Michigan Angus Auxiliary was established over 48 years ago to assist Michigan Angus Breeders and Angus youth in educational and promotional activities. Each year we sponsor the Miss Michigan Angus contest, provide scholarships for graduating seniors, assist with the banquet and Preview Show, provide hospitality for various activities, sponsor the junior showmanship contest at the Preview Show, award certificates of achievement to outstanding juniors, as well as support American Angus Auxiliary programs and activities.

This year the Auxiliary was excited to sponsor a new award that was presented at the Winter Beef Classic at MSU. Junior members that exhibited any Champion Angus Female at a county, district, regional or state show were encouraged to register their award with Nancy Thelen, Auxiliary Awards Chairman. All candidates were entered into a drawing. Sharon Vaassen, Auxiliary Secretary/Treasurer presented Dylan Kennedy with a show halter during the Angus Show at the Winter Classic.

ATTENTION HIGH SCHOOL SENIORS

Michigan Junior Angus members, who are seniors in high school, are invited to apply for the Michigan Angus Auxiliary Scholarship. The revised application, available at www.angusauxiliary.com, must be submitted to our state chairperson, Janel Horrocks-Boehmer by April 1, 2015. A panel of judges will review the applications. One boy and one girl application will be forwarded to the American Angus Auxiliary Chair for consideration in the national program. Our Michigan Angus Auxiliary uses the same application to select our state scholarship recipients. The winners of the 2015 Michigan Angus Auxiliary Scholarship and Katy Maxey Memorial Scholarship will be announced at the Preview Show on June 8. For more information, or if you have questions, please contact Janel at 517-449-7345.

YOU ARE INVITED TO JOIN THE AUXILIARY

We invite you to become part of this great tradition by joining the Auxiliary today and attending our annual meeting on March 8 at 10 a.m. in Jackson at Gene Davis and Sons Catering. A membership application is posted on the web site, as well as printed in the Michigan Angus Directory. Mail annual dues of \$2 or lifetime dues of \$15 to Sharon Vaassen, 7650 Waters Road, Ann Arbor, MI 48103, and include the following contact info: Name, Farm Name, Address, City, State, Zip, Home Phone, Daytime Phone, Fax and E-mail Address.

For more information, please contact Kris Boehmer (517) 712-0421 or Sharon Vaassen (734) 663-8071.

SELECTION FOR \$B MAKES CENTS

Profit Tip

Selection of breeding stock based on a single trait is risky, as progress may come at the expense of others. Simultaneous select for several traits while maintaining balance overall, with the American Angus Association dollar-value (\$Value) indexes. An evaluation of Angus sires since 1996 proves selecting for efficient, high-marbling calves does not set back other important traits. Using the breed's top 10% of Beef Value (\$B) sires can produce calves with higher quality premiums, lower yield grade discounts and better feedlot performance, without sacrificing cow function.

The Facts

- Progeny from high \$B sires had five times more Prime grading carcasses, while Standard carcasses were cut by almost two-thirds when compared to low \$B progeny.
- The percentage of *Certified Angus Beef*® (CAB) brand qualifiers increased more than 28 percentage points from low to high \$B sire progeny.
- Yield grade percentages did not vary significantly between groups.
- High \$B progeny had a 67-pound carcass weight advantage over low \$B progeny.
- Selection indexes for feedlot and grid values improved as \$B increased.
- The offspring performed without disrupting the maternal traits used to determine Weaned-Calf Value (\$W).
- High \$B progeny returned \$3.94/cwt. more in premiums. The combined weight and price advantage adds up to \$168.02/head more for progeny of the high \$B sires.
- Sires in the top 10% \$B had an average value of \$74.72, compared to sires in the bottom 10% \$B with \$6.17.

Materials & Methods

- Data represents 1,774 sires from the American Angus Association carcass database with 50,391 progeny harvested from 1997-2012.
- Top 10% and bottom 10% sire groups based on \$B represent 177 sires each.
- \$B is the expected average dollar per head difference in progeny postweaning performance and carcass value compared to the progeny of other Angus sires, unlike \$G, which only evaluates carcass merit.
- A \$Value is based on an index that combines multiple traits into a number based on the EPD of future progeny performance and typical market conditions. \$Values are expressed in dollars per head.
- \$Values are based on economic assumptions using a three-year industry rolling average for price.

Action Steps

- Use the \$Value index tool to simplify multiple-trait evaluation.
- Target sires among the top 10% of the Angus breed in \$B values that are at least breed average in other Expected Progeny Differences (EPDs) important to production goals.
- Don't forget visual appraisal. Examine sires for structural soundness and disposition.

Percent Change in \$B Sires			
	Top 10%	Bottom 10%	Change
Number of Sires	177	177	
Steer Progeny	7,359	5,432	
Carcass Weight	826	759	67
Marbling Score	6.60	5.86	0.74
Ribeye Area	13.09	12.28	0.81
Fat at 12th Rib	0.54	0.55	-0.02
\$W	26.89	20.45	6.44
\$F	30.37	0.74	29.63
\$G	36.92	9.74	27.18
\$B	74.72	6.17	68.54
\$QG	30.60	6.38	24.21
\$YG	6.32	3.35	2.97
Prime	14.3%	2.8%	11.5%
Upper 2/3 Choice	53.8%	35.4%	18.4%
CAB Qualified	64.6%	36.5%	28.1%
Low Choice	25.8%	42.2%	-16.4%
Select	5.8%	18.2%	-12.4%
Standard	0.3%	1.4%	-1.1%
Average Yield Grade	3.29	3.34	
MARB EPD	0.71	0.04	0.67
RIB EPD	0.54	-0.19	0.72
FAT EPD	-0.002	0.002	-0.004
CWT EPD	32	-6	37
YW EPD	88	51	37

ACKNOWLEDGEMENTS

\$Values are a selection index tool developed by the American Angus Association. More information is available at www.angus.org/Nce/Definitions.aspx.



The brand that pays®

Visit www.CABpartners.com for more information affecting your bottom line.

Questions?

Contact Steve Suther at 877-241-0717 or ssuther@certifiedangusbeef.com
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*** michigan angus miscellany ***

* Michigan Angus Association 2015 Dues

It's time to renew your membership for 2015. A current membership will ensure continuation of the newsletter, will allow a free listing on our website and the 2015 membership directory, provides the opportunity for free ad postings in the Angus Market section of the website, and to market cattle through the Angus Futurity and Fall Black Bonus Sale. Even if you are a life member, please complete the membership application in this newsletter or online at www.michiganangus.org and indicate if you want to receive the newsletter by mail or e-mail. We also receive frequent requests from people interested in purchasing cattle. If you would like to be contacted with these inquiries and other timely information be sure to list your e-mail address. If you have any questions about your membership please contact any of the officers or directors.

* 2015-16 Michigan Angus Directory - Premium Pages Sell at Auction March 8

As part of the biennial publishing of our Michigan Angus Association Membership Directory, seven premium pages will be auctioned during the annual banquet on March 8 in Jackson. Premium pages include the back cover, inside front cover, inside back cover, center fold, inside first page and inside last page. SPECIAL FEATURE! All directory advertisers will have their ads featured on the Michigan Angus web site over the next calendar year.

If you do not purchase one of the premium pages and wish to place an ad in the directory, non-auction pages are available for \$225 for a full page, and \$150 for a half page. Ad deadline is April 18. Contact Publishing Coordinator Rebecca VanDenBerg, E-mail: rvdb@rebeccavandenber.com or Phone: 616-617-7395.

* Opportunities with Commercial Angus by Bob Zellmer, Michigan Angus Association Board of Directors

Don't get left out of maximizing your sale price! Regardless if you or your customer are marketing seedstock, feeder calves or fed cattle, in today's market they are too valuable not to take simple steps to ensure health, quality, and source. It all starts with getting calves born alive and keeping them healthy, especially through post weaning and in great condition for the new owner. Vaccination protocols are available through many sources, check with your local veterinarian or for more information, visit: <http://msue.anr.msu.edu/topic/info/beef>.

Utilization of commercial tools such as **AngusSource** verification or **Angus GeneMax** simple genetic testing focus intended for use in prospective commercial Angus based replacement females, cows or feeder cattle can assist you in maximizing efficiency. Passing along health and vaccination information and utilizing **AngusSource** adds value to your calves. Typically, quality healthy calves create repeat customers. Common repeat customers are those that are profitable as well. More information can be found at www.angus.org.

* What is Beef Quality Assurance? by Kable Thurlow, Michigan State University Extension

According to Dr. Dee Griffin, DVM, and Associate Professor at the University of Nebraska's Great Plains Veterinary Education Center, and BQA Pioneer: "It's a process of figuring out what could go wrong, planning to avoid it – then validating and documenting what you have done. BQA is just part of good business." The keyword in the title is "Quality," and knowing what that stands for benefits both beef producers, and consumers. Quality means producing and providing a beef product that is wholesome and safe, but it also means providing a product that is going to deliver a desirable eating experience. Quality beef consistently satisfies customer expectations for eating, and preparation characteristics such as: tenderness, flavor, juiciness, color, packaging, price, and ease of preparation.

A beef producer should consider certification because it sends a message to the consumers that they are willing to do everything in their management to assure that they are producing a quality product. BQA focuses on the following management areas: Care and Husbandry Practices, Feedstuffs, Feed Additives and Medications, Processing, Treatment, and Record Keeping, Injectable Animal Health Products. For more information on BQA, you can visit the website: <http://msue.anr.msu.edu/news> and contact a Michigan State University Extension Beef Educators in your area.

* MSU Beef Extension Team Schedules Breeding Soundness Exam Clinics

By identifying potential male fertility problems producers will reduce the risk of a less than optimum breeding season. A BSE should be conducted on breeding bulls every year. Participate in one of the following MSUE Clinics located around the state, contact your local veterinarian, or make an appointment at MSU College of Veterinary Medicine (517-353-9710) for an in-clinic exam at MSU CVM Large Animal Clinic on campus.

MSUE Breeding Soundness Exam Clinics – Call ASAP to schedule an appointment. Cost is \$55 per bull. All clinics start at 9:00 AM.		
DATE	LOCATION	CONTACT
Friday, March 27	Gary Voogt Farm, 2831 Hayes St, Marne MI	Kevin Gould 616-527-5357 or Gary Voogt 616-677-3680
Saturday, March 28	Matt Miller Farm, 2685 E. Bellvue Rd, Charlotte MI	Beedle Lake Veterinary Clinic 269-441-9233
Saturday, April 11	Kevin Wernette, 9144 50TH Ave, Remus MI	Kevin Gould 616-527-5357 or Dr. Kevin Todd 231-832-3680
Thursday April 16	Breault Beef Farm, 868 Hoffman Road, Gladwin MI	Kable Thurlow 989-802-3384
Friday, April 17	MSU Lake City Research Center, 5401 W. Jennings Road, Lake City MI	Kable Thurlow 989-802-3384 or Doug Carmichael 231-839-4608
Saturday, April 25	Chuck Preston Farm, 4780 County Line Road, Prescott MI	Phil Durst 989-387-5346 or Chuck Preston 989-873-4164
May 4-8	Upper Peninsula of Michigan	Frank Wardynski 906-884-4386

Michigan Angus Association Membership Application

BY MAIL

Make check payable to: Michigan Angus Assn.
Mail application and form to: Lisa Bohlen
20 Fairwood Blvd., Pleasant Ridge, MI 48069

ANNUAL DUES

\$25.00

ONLINE @ www.michiganangus.org

Submit (or update) your farm contact information using the online form.
Complete your payment through PayPal.

Farm Name: _____ Owner's Name: _____

County: _____ Farm Manager (if applicable): _____

Junior Members (under age 21): _____

Address: _____ City, State, Zip: _____

Home Phone: _____ Farm Phone: _____ Cell Phone: _____

Fax: _____ E-mail: _____ Web Site: _____

Directions to farm: _____

• Michigan Angus News: Electronically _____ U.S. Mail _____ • Freezer Beef Sales Listing: Yes _____ No _____

• Check all committees that interest you:

_____ Marketing and Promotion: bull test, fall sale, futurity show & sale, commercial opportunities, preview show

_____ Education and Mentoring: new members, junior members, field day, annual banquet, member recruitment, educational articles

_____ Communications: web site, newsletter, directory, advertising

